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Datapro and Ipsidy to Launch IdLok™ for Latin American Market

March 5, 2018

MIAMI, FL and LONG BEACH, NY, March 5, 2018. — Datapro, Inc., (www.datapromiami.com), a developer of advanced software systems for financial institutions and Ipsidy Inc. (authid.ai) [OTC: IDTY], a provider of secure, biometric identification, identity management and electronic transaction processing services, today announced they intend to offer IdLok™, Ipsidy's biometric, multi-factor, identity authentication service to Datapro's financial institutions throughout the Latin American market.

Ipsidy's identity transaction platform helps its customers [authenticate the identity](#) of the person on the other side of everyday transactions. The platform facilitates a range of such transactions, including payments and physical or digital access, embedded with the participant's authenticated identity. IdLok is a suite of biometric, multi-factor, mobile applications that provide users with a frictionless identity authentication experience that puts them in control of their identities using their own device. The IdLok application is specifically designed for use by the account customers of financial institutions, to provide them with simplified, secure access using a mobile device.

Datapro and Ipsidy have entered into a non-binding summary of terms and subject to concluding a definitive agreement and technical implementation, Datapro intends to offer IdLok as part of its e-IBS core banking solution for its clients in Latin America, in order to enhance security and efficiency for online account access.

"We are looking forward to launching the IdLok solution and thereby become an early leader in the Latin American market to utilize this technology" said Javier Montero, CTO of Datapro. "Identity and cyber security are major issues for our clients and for the financial services industry generally. Our clients seek innovative solutions that protect their customers' accounts and give them enhanced and convenient control over access to their money.

We believe that IdLok will provide our clients with secure identity authentication that achieves these goals in an efficient way."

Philip Beck, Chairman and CEO of Ipsidy said "Ipsidy is pleased to partner with Datapro to launch IdLok throughout the Latin American market. This joint offering, when implemented, will further our goal of delivering solutions that provide the highest level of transaction security, control and certainty that is required to operate in the critical financial sector."

About Datapro, Inc. Datapro is dedicated to streamlining business processes for the banking industry. For more than three decades, it has developed integrated banking systems to help financial institutions operate more efficiently, gain enhanced ROI and deliver higher levels of customer care. From its U.S. offices, Datapro services more than 160 customers in 31 countries, ranging from the agencies of foreign banks to banks in Central and South America and the Caribbean, ultimately servicing millions of customers.

About Ipsidy

Ipsidy is a provider of secure, biometric identification, identity management and electronic transaction processing services. Ipsidy is headquartered in New York and has operating subsidiaries: MultiPay in Colombia, www.multipay.com.co and Cards Plus in South Africa, www.cardsplus.co.za. In a world that is increasingly digital and mobile, our vision is to enable solutions that provide pre-transaction verification of identity as well as embed identity verification within every electronic transaction message processed through our platform, or other electronic systems. We believe that it is essential that businesses and consumers know who is on the other side of an electronic transaction and have an audit trail, proving that the identity of the other party was duly verified. We are therefore developing solutions intended to provide our customers with the next level of transaction security, control and certainty for everyday transactions. Further information on Ipsidy can be found at authid.ai or contact us at sales@ipsidystaging.wpengine.com.

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Notice Regarding Forward-Looking Statements Information contained in this announcement may include "forward-looking statements." All statements other than statements of historical facts included herein, including, without limitation, those regarding the future contract with Datapro, technical implementation and future sales and service launches with customers and new initiatives and customer pipeline are forward-looking statements. Such forward-looking statements are based on a number of assumptions regarding Ipsidy's present and future business strategies, and the environment in which Ipsidy expects to operate in the future, which assumptions may or may not be fulfilled in practice. Implementation of the new services referred to is subject to contract and may be subject to regulatory or other third-party approvals. Actual results may vary materially from the results anticipated by these forward-looking statements as a result of a variety of risk factors, including the risk that implementation, adoption and offering of the service by customers, consumers and others may take longer than anticipated, or may not occur at all; changes in laws, regulations and practices; changes in domestic and international economic and political conditions and others. Additional risks may arise with respect to commencing operations in new countries and regions, of which Ipsidy is not fully aware at this time. See the Company's Annual Report Form 10-K for the Fiscal Year ended December 31, 2016 filed at www.sec.gov for other risk factors which investors should consider. These forward-looking statements speak only as to the date of this announcement and cannot be relied upon as a guide to future performance. Ipsidy expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in this announcement to reflect any changes in its expectations with regard thereto or any change in events, conditions or circumstances on which any statement is based.

