

Ipsidy Signs Contract With Zimbabwe Electoral Commission

March 15, 2018

LONG BEACH, N.Y., March 15, 2018 — Ipsidy Inc. (authid.ai) [OTCQB:IDTY], a provider of secure, biometric identification, identity management and electronic transaction processing services, announces that it has signed a contract for the supply of the de-duplication hardware and software solution comprising an Automated Fingerprint Identification System ("AFIS") with the Zimbabwe Electoral Commission ("ZEC") for use in the upcoming 2018 Zimbabwe General Elections.

Ipsidy's fully integrated IDSearch/IMS Biometric Voter Registry solution powered by its AFIS technology and workflow management capability was selected following an international tender to provide deduplication, adjudication, and voter roll publication services. Our system will be used by the ZEC to produce the required voter rolls from its national biometric voter database that was established during the past year. The system will provide automated voter roll publication conforming to Zimbabwe and international election standards. The integrity of the voter roll will be underpinned by the accuracy of the Ipsidy de-duplication algorithms and the adjudication processes.

"We are very pleased to have been selected by the ZEC to provide this critical solution, ahead of all competitors under the tender," said Mr. Thomas Szoke, Chief Technology Officer of Ipsidy Inc. "This award represents the continued recognition of the efficacy and value of Ipsidy's identification platform, software and services in the African election market."

About Ipsidy: Ipsidy Inc (OTCQB:IDTY) authid.ai (formerly known as ID Global Solutions Corporation OTC:IDGS) is a provider of secure, biometric identification, identity management and electronic transaction processing services. Ipsidy is headquartered in New York and has operating subsidiaries: MultiPay in Colombia, www.multipay.com.co and Cards Plus in South Africa, www.cardsplus.co.za. Our identity transaction platform creates a trusted transaction, embedding authenticated identity and event details with a digital signature and using a participant's mobile device to approve everyday transactions. Our platform is being designed to use biometric and multi-factor identity management solutions, which are intended to support a wide variety of electronic transactions. We believe that it is essential that businesses and consumers know who is on the other side of an electronic transaction and have an audit trail, proving that the identity of the other party was duly authenticated. We continue to enhance our solutions to provide our customers with the next level of transaction security, control and certainty over everyday transactions. Further information on Ipsidy can be found at authid.ai or contact us at sales@ipsidystaging.wpengine.com.

Contacts: Ipsidy Inc.

Philip D. Beck, Chairman, CEO & President PhilipBeck@ipsidystaging.wpengine.com

Thomas Szoke, Chief Technology Officer ThomasSzoke@ipsidystaging.wpengine.com

Notice Regarding Forward-Looking Statements.

Information contained in this announcement may include "forward-looking statements." All statements other than statements of historical facts included herein, including, without limitation, those regarding future service launches with customers, revenues arising under contracts and new initiatives are forward-looking statements. Such forward-looking statements are based on a number of assumptions regarding. Ipsidy present and future business strategies, and the environment in which Ipsidy expects to operate in the future, which assumptions may or may not be fulfilled in practice. Actual results may vary materially from the results anticipated by these forward-looking statements as a result of a variety of risk factors, including the risk that implementation of the service by the Company and others may take longer than anticipated, or may not occur at all; changes in domestic and foreign laws, regulations and practices; changes in domestic and international economic and political conditions and others. Additional risks may arise with respect to commencing operations in new countries and regions, of which Ipsidy is not fully aware at this time. See the Company's Annual Report Form 10-K for the Fiscal Year ended December 31, 2017 filed at www.sec.gov for other risk factors which investors should consider. These forward-looking statements speak only as to the date of this announcement and cannot be relied upon as a guide to future performance. Ipsidy expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in this announcement to reflect any changes in its expectations with regard thereto or any change in events, conditions or circumstances on which any statement is based.

