

## WE ARE DIGITAL IDENTITY®

## Q1 2022 Earnings Conference Call

May 9, 2022 Slides Available @ 5:30pm

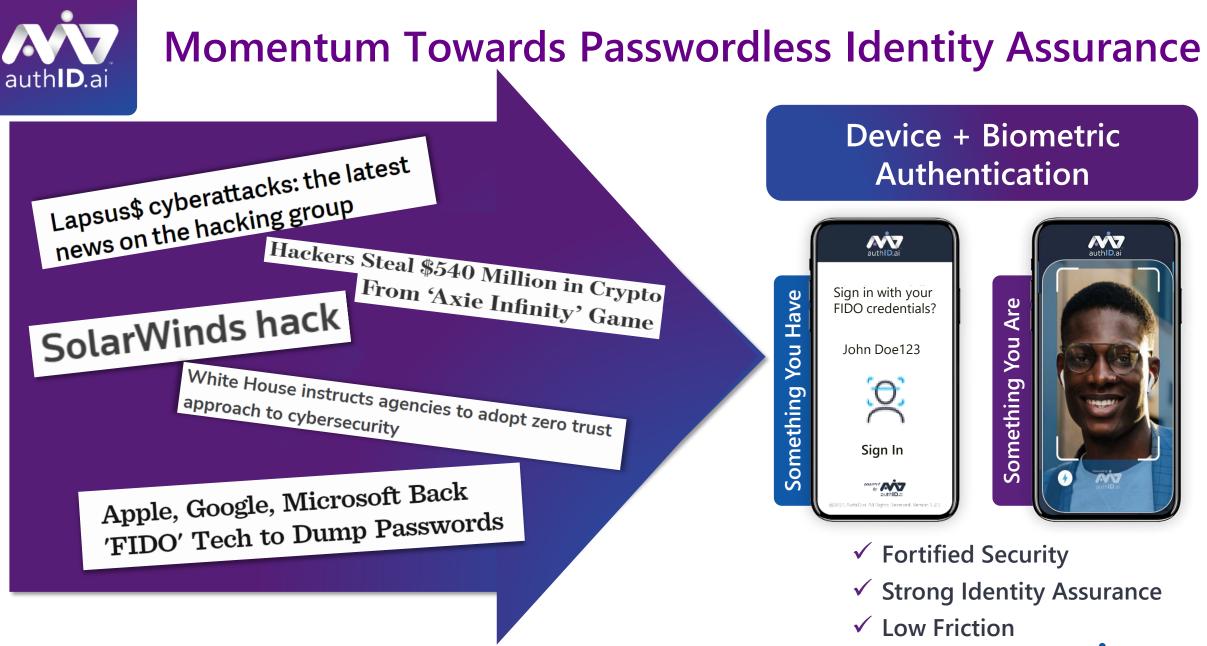
New York | Bogota | London | Johannesburg NASDAQ : AUID

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## **Deepening Our Team**



Christabel Bugla Promoted to SVP Customer Success



Joe Schwartz Promoted to SVP Global Sales



**Brietta Smith** 

Hired as Director, Quality Assurance



Joe Trelin Independent Director Effective April 2022



Annie Pham

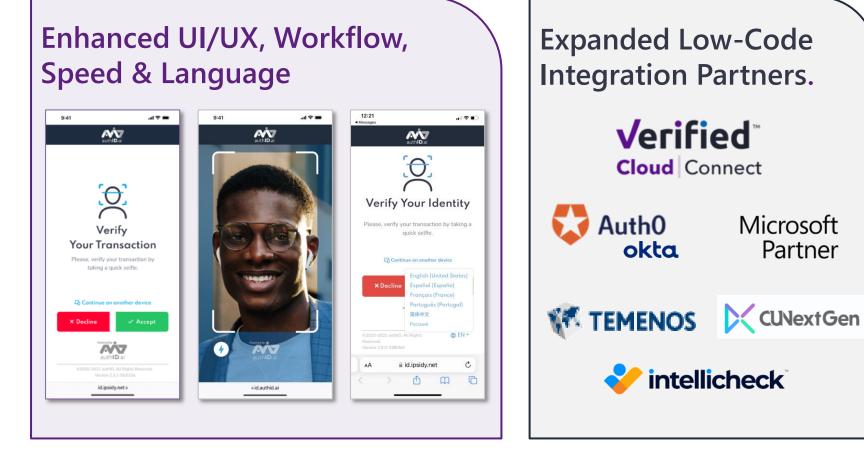
CFO Effective June 2022



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## Investments in Best-in-Class, Privacy-First Technology



Award Winning. Patented. Secure.







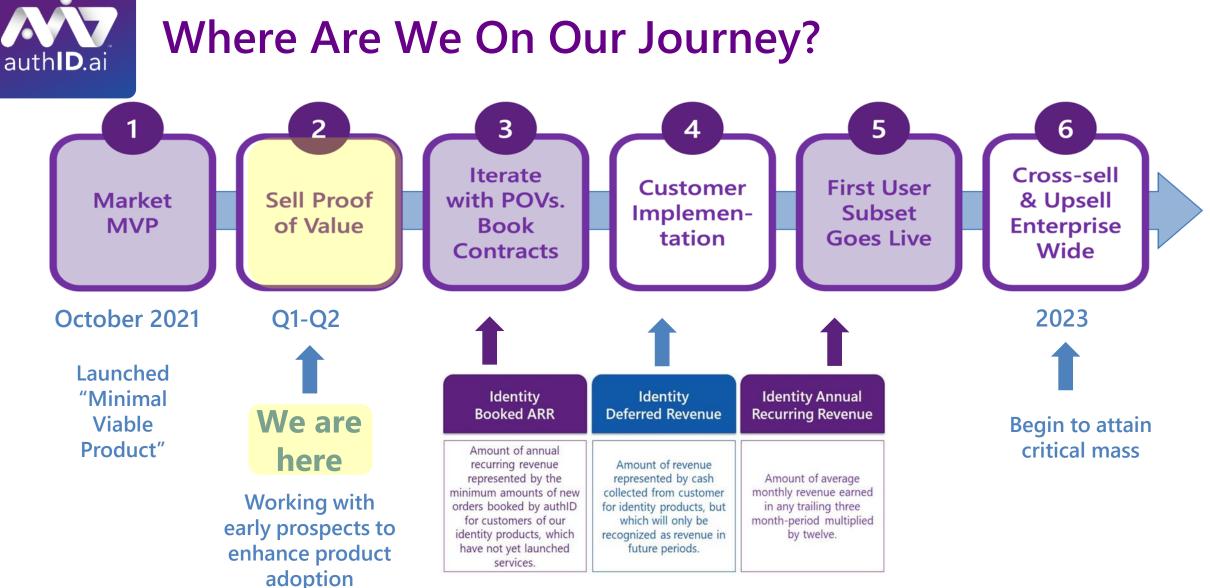




### Our Value

Reduced Credential Phishing & Account Takeover Risks Enhanced Identity Assurance @ Remote Onboarding Biometric Transaction Audit Trail – Know Who!





#### Metrics ~Mid-2022



# AuthID.aiFinancial ResultsFor the First Quarter Ended March 31, 2022

- Total revenue was \$0.6 million for the first quarter ended March 31, 2022, compared with \$0.6 million for the first quarter of 2021.
- Net loss was \$5.3 million for the first quarter ended March 31, 2022, compared with a net loss of \$2.5 million for the first quarter of 2021.
- Net loss per share was \$0.22 for the first quarter ended March 31, 2022, compared with net loss per share of \$0.13 for the first quarter of 2021.
- Adjusted EBITDA loss was \$2.9 million for the first quarter ended March 31, 2022, compared with a loss of \$1.3 million for the first quarter 2021.
- The increase in net loss and Adjusted EBITDA loss was principally related to increased investments in technology, marketing, and sales, compared with the first quarter of 2021.
- On March 21, completed a \$22.5 million financing package that is expected to support authID's projected working capital needs through 2023.





## March 2022 \$22.5 Million Fundraise

~Amount	Instrument
\$ 9.2 million	Issuance of senior secured convertible promissory notes with an interest rate of 9.75% and a conversion price of \$3.70
\$ 3.0 million	Purchase of shares of common stock at a price of \$3.03 per share by a new investor
\$ 0.3 million	Purchase of shares of common stock at a price of \$3.70 per share by management and Board of Directors
\$10.0 million	Unsecured standby line of credit facility with an existing major investor
\$22.5 million	Total

- These resources when combined with cash on hand are estimated to provide sufficient cash for budgeted operations through 2023
- Participants include existing and new investors, and a majority of the Board and Senior Management team who invested over \$1.5M





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## **Biometric Authentication Is Driving The New Way**

92%

Of retail banks are increasing budget for digital transformation Roland Berger.<sup>3</sup>



Of businesses have a customer recognition strategy in place (+26% vs pre-COVID) Experian<sup>4</sup>

## 22.7%

Projected CAGR Biometrics as a Service market 2021 to 2026 Mordor Intelligence<sup>5</sup>

