



Know Who Is Behind The Device™

# Q3 2023 Results Conference Call

November 8, 2023

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# Q3 2023 Financial Results

## Key GAAP Measures

	3 Months Ended Sep 30		9 Months Ended Sep 30	
	2023	2022	2023	2022
Total Revenue	\$0.04M	\$0.03M	\$0.12M	\$0.26M
Operating Expenses	\$3.8M	\$5.7M	\$7.6M	\$16.9M
Net Loss from Continuing Operations	\$3.7M	\$6.2M	\$16.4M	\$17.7M
Non-Cash / One-Time Severance Charges	\$1.8M	\$2.9M	\$10.4M	\$8.5M
Net Loss Per Share	\$0.47	\$2.00	\$3.05	\$5.80

# Q3 2023 Financial Results

## Remaining Performance Obligation

Remaining Performance Obligation (RPO)		
Deferred Revenue	Additional non-cancelable contracted revenue	<b>Total</b>
<b>\$0.10M</b>	<b>\$1.77M</b>	<b>\$1.87M</b>

- RPO represents deferred revenue and non-cancelable contracted revenue over the life of the contract that has not yet been recognized.
- Contracts are typically signed with a minimum 3-year term. Based on contractual commitments and expected usage patterns, we expect to recognize ~1/3 of the RPO over the next 12 months

# Q3 2023 Financial Results

## Non-GAAP Measures

	3 Months Ended Sep 30		9 Months Ended Sep 30	
	2023	2022	2023	2022
Adjusted EBITDA Loss	\$2.1M	\$3.3M	\$6.0M	\$9.1M
Gross bARR (Booked Annual Recurring Revenue)	\$1.0M	\$0.04M	\$1.3M	\$0.03M
Net bARR (Booked Annual Recurring Revenue)	\$1.0M	\$0.04M	\$1.2M	\$0.03M
ARR (Annual Recurring Revenue)	\$0.17M	\$0.12M		



Know Who Is Behind The Device™

## CEO Remarks

# Q3 2023 – A Second, Consecutive Record Sales Quarter

Large Fintech for  
inclusive financial  
network



American Telehealth  
Company



Fintech Platform for  
Digital Wallets



Consumer  
Digital Bank



**Net bARR from New Contracts  
\$1.0M**

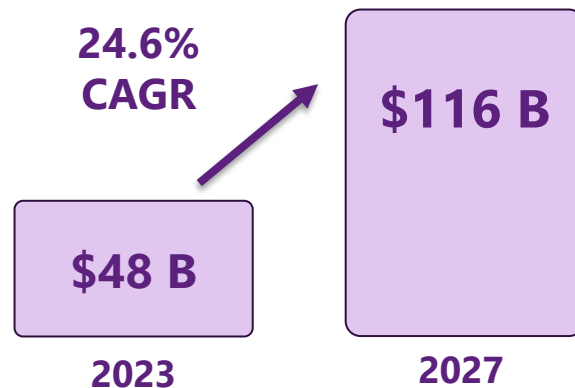
# Well Positioned For Continued Growth

Our Mission:

*Ensure cyber-savvy enterprises "Know Who's Behind the Device" for every customer or employee login and transaction through our easy to integrate patented, identity life-cycle platform.*

## Large & Growing Market

### Integrated Identity Platforms<sup>1</sup>



## Superior Product Performance

- **Speed:** 700ms Processing
- **Precision:** 100% Blocked Spoofs<sup>2</sup>
- **User Experience:**
  - >95% Transaction Success Rates
  - 1 second face capture (nearly invisible process)

## Experienced Domain Expertise

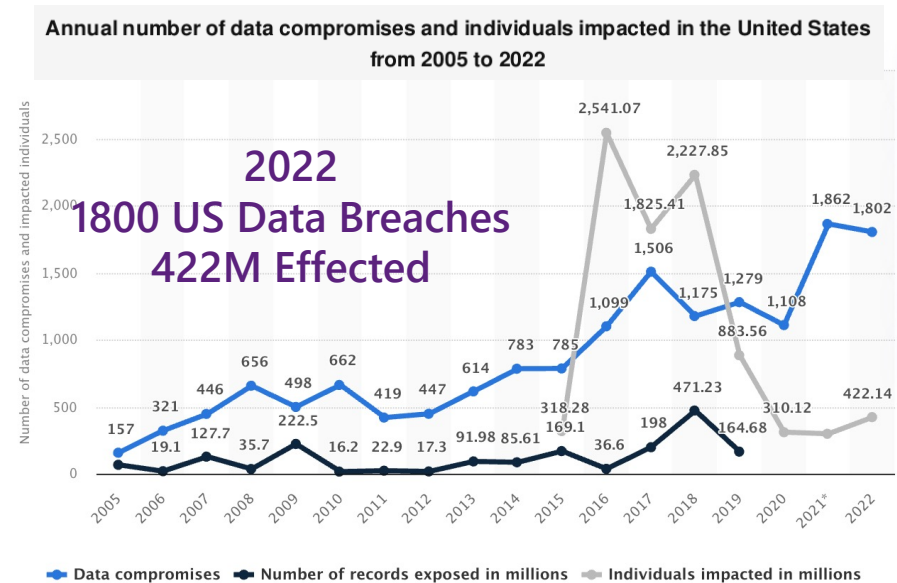
- **New Leadership Team** on board by Q3 2023
- **80+ yrs** in identity market building high performing sales orgs
- **Built \$100M+ ARR** businesses
- **Targeted Messaging**, focused on Use Cases and ROI
- **Continuous Education** via authID University

1. Forbes Technology Council Post 6/1/23  
2. iBeta independent test results



# Cause of Breaches: Companies Don't "Know Who is Behind the Device"

## Non-Biometric Data is Compromised



## Data Breach Costs Hit New Highs

Casino giants expects \$100 million hit from hack that led to data breach

Sources: Statista and Reuters

**authID** provides the fastest, most accurate patented Identity Life Cycle Platform, rooted in Biometrics

### Prevent Fraud

- Onboard Good Customers
- Block Fraudsters

### Eliminate Risk for High Value Transactions and Activities

- Wire Transfers / High Value Payments
- IT Security: Database Access, Admin Roles, Application Access, etc.

### Stop Account Take Over

- Always Know Who's Behind the Device
- 360° Account Protection: Login, Transactions & Recovery

### Deliver High Conversion Rates

- Fast, Accurate, & Easy to Use User Experience

### Secure Remote Workforce

- Self-Service Onboarding
- Passwordless Login
- Zero Trust Authentication & Password Recovery

# Delivering World Class Biometrics with Speed, Precision & Seamless UX



## Input Processing

- **Facial Image Check/Anti-Spoofing**
  - ✓ iBeta Level 2 PAD
  - ✓ Injection Attack Detection
- **Document Check/Anti-Spoofing**
  - ✓ Replay
  - ✓ Image Overlay
  - ✓ Printed Copy
- **Voice Print Check/Anti-Spoofing**



## Document Processing

- **Document Analysis**
  - ✓ 12,000+ ID Types, 248 Countries & Territories
- **100+ OCR Languages**
- **Encoded Data vs. OCR Checks**
- **Security Feature Checks**
- **NFC ICAO Chip Data**
- **98% Accuracy**



## Biometric Processing

- **Facial Performance**
  - ✓ FMR 0.001% (0.00001)
  - ✓ FNMR ~0.2%
- **Voice Performance**
  - ✓ FMR 0.05%
  - ✓ FNMR 0.65%

700ms Processing Time, Fastest in the Market

# authID's Shared Device Solution - CSO50 Award



- Fortune 500 | NYSE: ABM | Est. 1909
- 170,000 Employees | 300+ offices
- 2022 Annual Rev: \$7.8 B



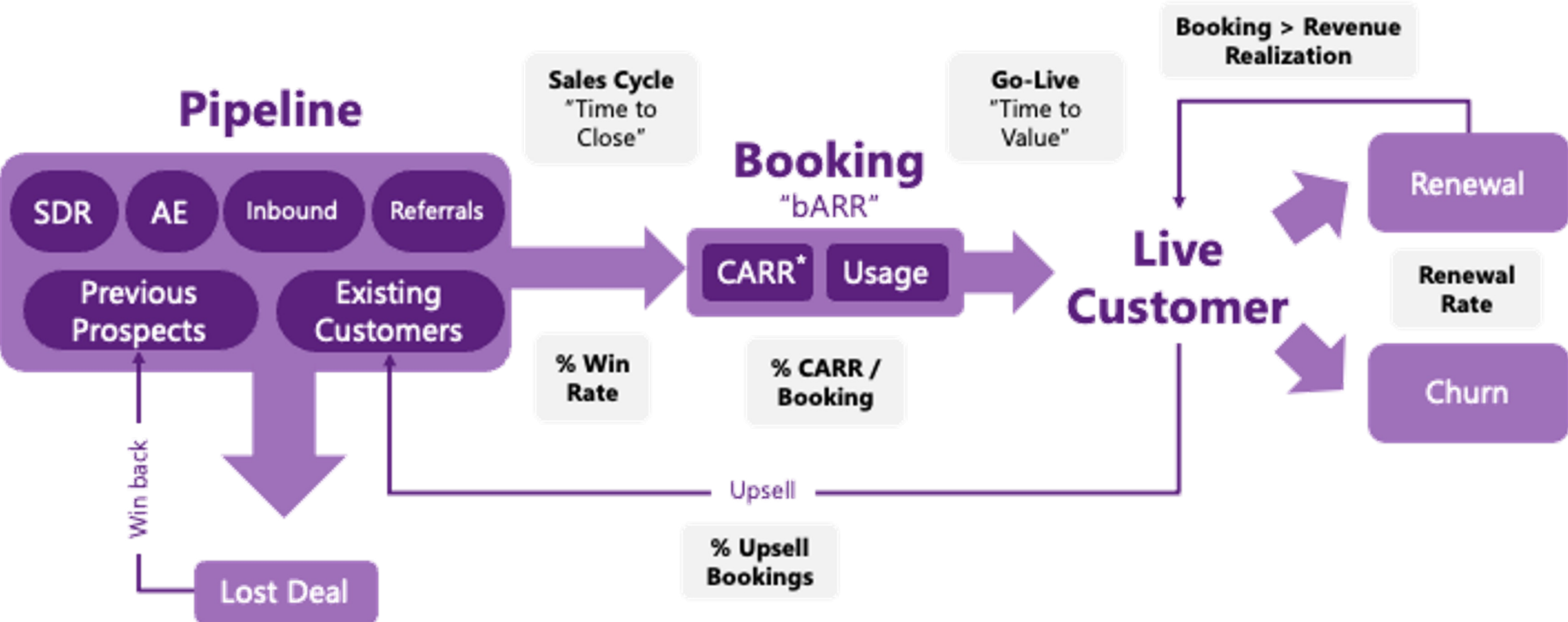
**verified**<sup>™</sup>  
WORKFORCE

**Authenticate Multiple Users  
On Shared Devices**

- Seamless enrollment & authentication
- Cloud biometrics, In-browser on any shared corporate device: mobile, laptop, workstation, POS
- Reduced operational complexities
- No physical authentication tokens or personal mobile device use
- Fortified enterprise security
- Applicable use-case: Healthcare, Retail, Hospitality & Entertainment








# Growth Driven by Predictable Sales Execution



# Target Verticals

These Industries Recognize The Need To “Know Who Is Behind The Device”

	 Financial Services	 Healthcare	 eCommerce	 Gig Economy	 Cyber-Security (OEM)
Digital Account Opening	✓ <sup>+</sup>	✓	✓	✓	✓
Login/Authentication	✓	✓	✓	✓	✓
Account Reinstatement	✓	✓	✓ <sup>+</sup>	✓	✓
High Risk/Value Transactions	✓ <sup>+</sup>	✓	✓ <sup>+</sup>	✓	✓
Shipping/Logistics	n/a	✓	✓	n/a	✓
Workforce	✓	✓ <sup>+</sup>	✓ <sup>+</sup>	✓ <sup>+</sup>	✓

✓ = Relevant; ✓<sup>+</sup> = Priority

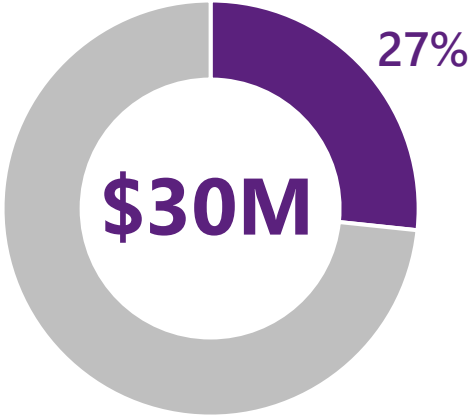
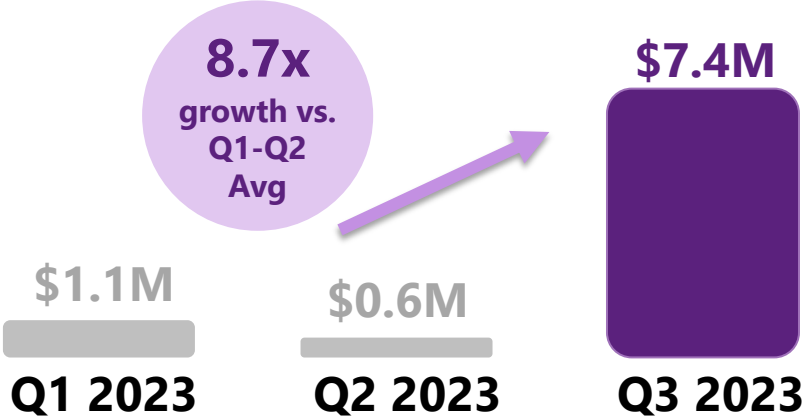
# Pipeline and Bookings Continue To Grow

## Results to Date

## Target

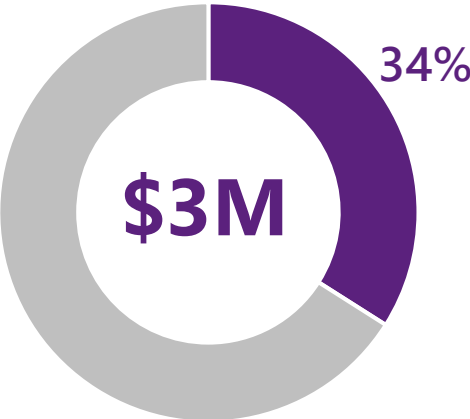
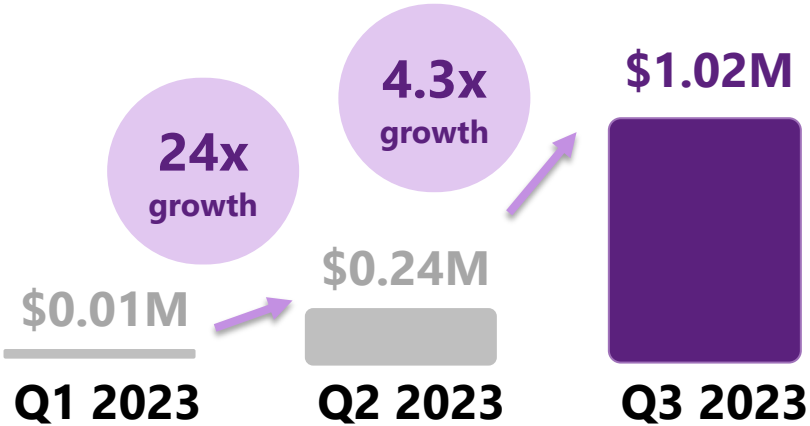
12mo period from Jul 2023 – Jun 2024

Pipeline Created



✓ On-Track

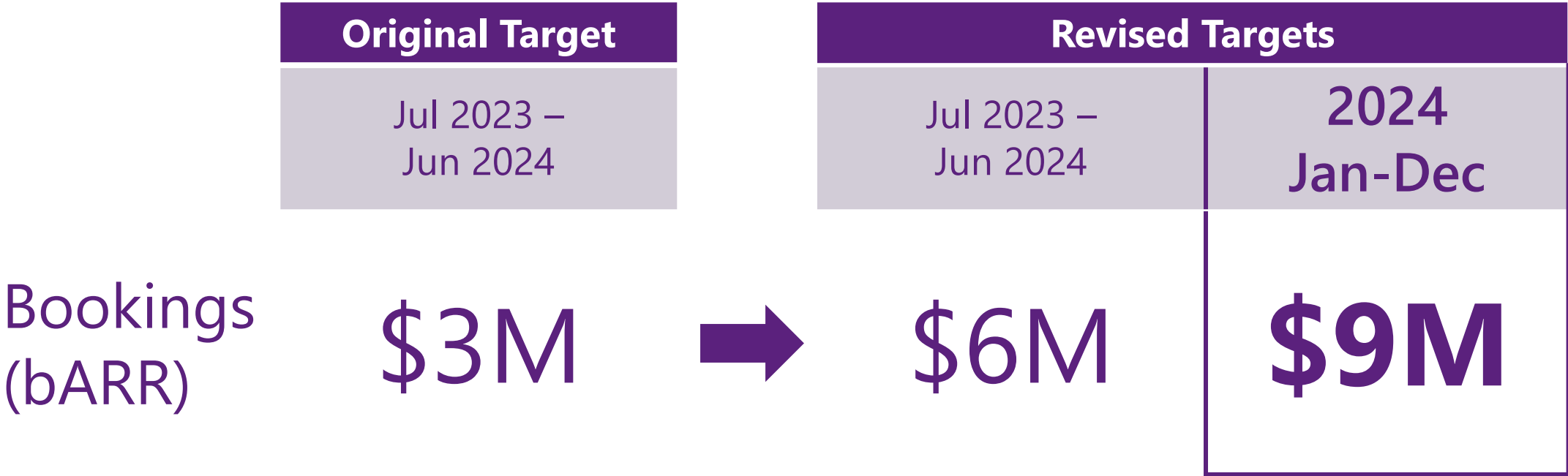
Bookings (bARR)



✓ On-Track

# Executing the Winning Formula

authID is on target to do better than plan.  
We're revising our Bookings targets to reflect Q3 momentum.





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Q&A